





















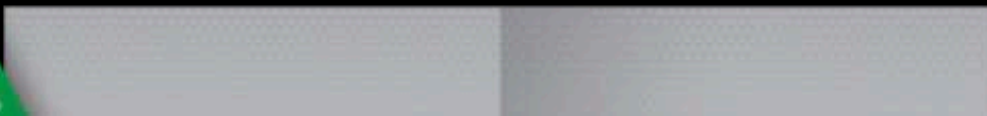
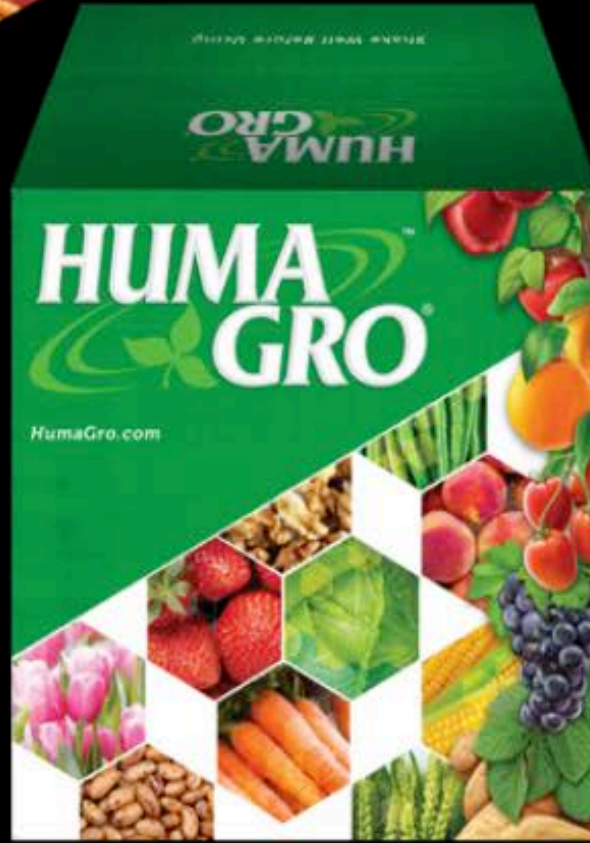
*The Future Is Waiting...
If We Choose!*

Nuevo materiales de marketing de marca BHN



Nuevos Materiales de Marketing marca BHN







www.HumaGro.com



MAX PAK[®]

Micro-nutrient

Guaranteed Analysis

Sulfur (%)	0.00%
Boron (ppm)	0.00%
Copper (ppm)	0.00%
Zinc (ppm)	0.00%
Manganese (ppm)	0.00%
Iron (ppm)	0.00%
Chlorine (ppm)	0.00%
Other (%)	0.00%

Default Year

Both Acid Calciol Chloride Sodium Manganese, Zinc, Manganese, Copper and Chlorine Sulfate.

Physical Properties

Form Liquid

Appearance: Clear to light yellow liquid with heavy to medium viscosity.
Weight: 10.5 lbs per gallon, 3.33 kg/gal, 41.13 L/gal.

Caution

Keep out of reach of children.
Harmful if swallowed. The liquid and mist may cause irritation to the eyes, skin, and respiratory tract.

Storage and Disposal

Store product in original container. Do not transfer product to other containers. Place in a well-ventilated area for recycling. Always dispose of container in accordance with local, state, and/or federal regulations. Do not store the product below 50°F (10°C) or above 90°F (32°C).

Composition of Salt

The information contained in this label is intended to be accurate and readable. Super and user instructions and ensure all details regarding both the use of the product. Follow directions carefully. Timing, method of application, weather, crop conditions, and other factors are beyond the control of the user.

The Solution for Micro-nutrient Nutrition

HUMA-GRO MAX PAK is a liquid micro-nutrient formulation containing an especially complexed, highly available source of many important micro-nutrients. MAX PAK is both readily soil-buffered and formulated with Micro Carbon Technology[®] to ensure maximum uptake and translocation of nutrients.

Benefits of Use

- Micro-nutrient and fungal inhibitor
- Replenishes the soil with maximum absorption of leaf and transpiration
- Nutrient buffer for toxic metals
- Improved plant vigor and succession of plant diseases
- Essential components in chlorophyll, plant enzyme systems, protein and catalytic, DNA metabolism, photosynthesis, respiration, vitamins, and hormones
- Provides essential plant nutrients

Deficiency Symptoms - When to Apply

- Occurs in green extreme and low organic matter soils
- Stunting, chlorosis, and poor plant vigor
- Sensitivity to disease pressure
- Poor fruit set and formation

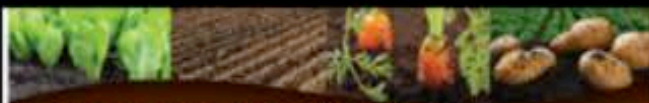
Application Instructions

See label below for specific use instructions. Do not apply the product liberally in concentrations greater than 20% (2000 mL/1000 L/2000 G).

METHOD OF APPLICATION	SUGGESTED RATE	RECOMMENDED RATES
Water based application in 100% coverage	Up to 2 quarts/acre, 2.0 Bushels/acre	---
Foliar broadcast or fertigation	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre
Soil broadcast or fertigation through the row or in-row application	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre
Soil broadcast or fertigation/irrigated	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre



The Huma Gro Carbon Technology (HGT) is a proprietary blend of high quality organic matter that allows for more effective absorption of nutrients by plants.



FERTIL HUMUS[®]

Sustainable Soil Fertility

Guaranteed Analysis

Iron (ppm)	0.00%
1700 Manganese (ppm)	0.00%
1700 Zinc (ppm)	0.00%
1700 Copper (ppm)	0.00%
Manganese (ppm)	0.00%
Iron (ppm)	0.00%
Chlorine (ppm)	0.00%
Other (%)	0.00%

Default Year

Iron, Manganese, Zinc, Copper, Manganese (1700), Zinc (1700), Chlorine, Sulfate and Hydroxypropylmethylcellulose, methyl urea, Hydroxypropylmethylcellulose

Physical Properties

Form Liquid

Appearance: Clear, viscous gelatin, slightly yellow, heavy to light-medium viscosity.
Weight: 10.5 lbs per gallon, 3.33 kg/gal, 41.13 L/gal.

Caution

Keep out of reach of children.
Harmful if swallowed. Avoidance of risks may be necessary in the event of spraying mist.

Storage and Disposal

Store product in original container. Do not transfer product to other containers. Place in a well-ventilated area for recycling. Always dispose of container in accordance with local, state, and/or federal regulations. Do not store the product below 50°F (10°C) or above 90°F (32°C).

Composition of Salt

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The Solution for Building Soil Humus

HUMA-GRO FERTIL HUMUS[®] formulated with Micro Carbon Technology[®] promotes beneficial fungal activity in the soil and increases carbon and nutrient availability in the root zone. FERTIL HUMUS[®] enhances nutrient decomposition of organic matter and builds a nutrient-rich soil. It releases nutrients tied up in organic matter (N, P, K, Ca, Mg) and helps protect the plant from heavy metals and toxic substances in the soil.

Benefits of Use

- Aids in the decomposition of organic residues in soils
- Increases recycling of nutrients tied up in organic matter
- Aids in improving soil conditions
- Helps to buffer harsh fertilizers and synthetic water compounds in soil
- Increases soil water retention
- Stimulates root growth

Deficiency Symptoms - When to Apply

- Soil biology is poor or imbalanced
- Slow breakdown of organic matter
- Slightly soils lacking nutrients by humus formation
- Poor water penetration or retention
- Chemical or toxic compound residues in the soil

Application Instructions

See label below for specific use instructions. Do not apply the product in concentrations greater than 10% (1000 mL/1000 L/1000 G).

METHOD OF APPLICATION	SUGGESTED RATE	RECOMMENDED RATES
Soil broadcast, fertigation, side dress, fertigation, or in-row application	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre
Sprinkler, fertigation, fertigation, fertigation, or fertigation	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre
Soil broadcast, fertigation, fertigation, fertigation, or fertigation	Up to 2 quarts/acre, 2.0 Bushels/acre	Up to 2 quarts/acre, 2.0 Bushels/acre



The Huma Gro Carbon Technology (HGT) is a proprietary blend of high quality organic matter that allows for more effective absorption of nutrients by plants.



VELOCITY™

Distributor Cooperative Advertising



- 1** *FREE basic sales materials, technical documents, and promotional items*
- 2** *Up to 50% cost-sharing of all marketing plan development and implementation costs*
- 3** *Utilize all of Velocity Design's marketing services to promote your company as much as needed*



Marketing Plans





Marketing Plans



Design Services



Websites / Apps





Apparel



Printing



Custom Sales Materials



Marketing Plans



Design Services



Websites / Apps



Apparel



Printing



*Custom Sales
Materials*



SERVICE

RESPONSIBILITY

QUALITY

SUPPORT

SOLUTION

ASSISTANCE

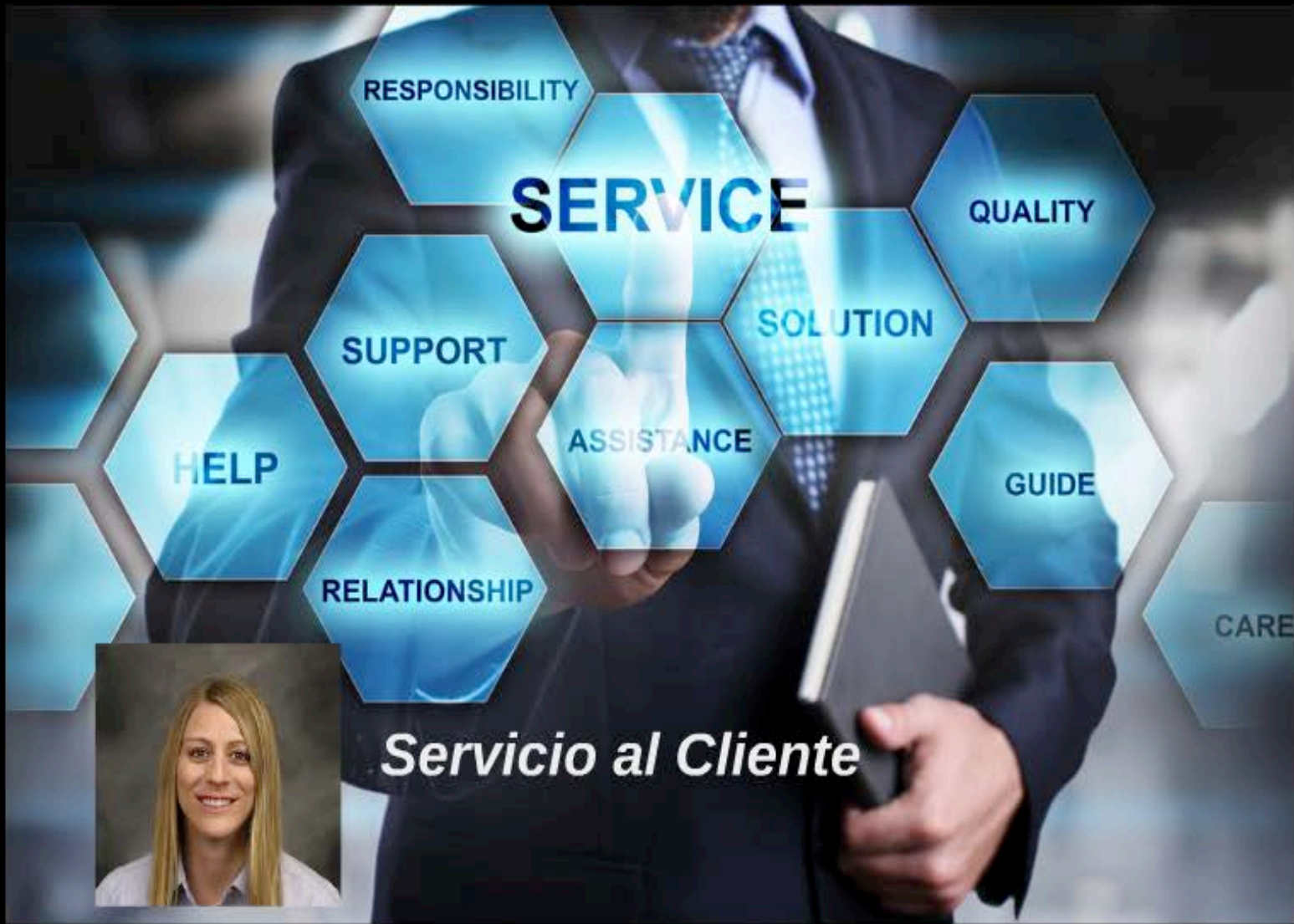
HELP

GUIDE

RELATIONSHIP

CARE

Servicio al Cliente



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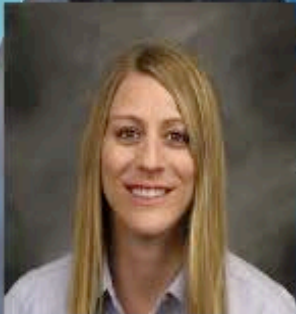
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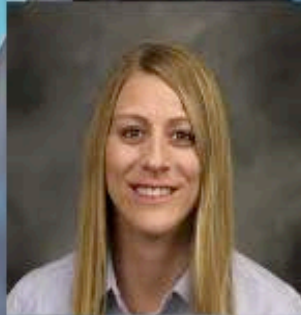
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El Arte de la Persuasión: Ag marketing Para 2017

Historia=Pasión

Cambio: Aceptación de la Innovación



***La Historia de
Bio Huma Netics***



***La historia de
Bio Huma Netics
Story comenzó
1973 y la historia
es convincente,
es innovadora,
¡se está
desarrollando y
es tu historia y
es nuestra
historia!***

Cambio: Aceptación de la Innovación

Cambio: Aceptación de la Innovación



A hand in a dark suit sleeve is shown from the bottom right, holding a glowing blue world map. The map is centered on the Atlantic Ocean and has a pixelated, digital appearance. The text "DIFFUSION OF INNOVATION" is written in a white, pixelated font across the center of the map. The background is solid black.

DIFFUSION
OF
INNOVATION

*Innovative
MCT*

DIFFUSION
OF
INNOVATION



*Innovative
MCT*

*What are our
Communication
Tools?*

DIFFUSION
OF
INNOVATION



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*What are our
Communication
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DIFFUSION
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INNOVATION

*What are the
Steps to
Acceptance?*



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DIFFUSION
OF
INNOVATION

*What are the
Steps to
Acceptance?*

*How can we
Understand our
Market?*



***Marketing de alto octanaje:
Cómo crear campañas marketing y materiales que funcionen.***



MARKETING STRATEGY

Marketing
Strategy
Solution
Customers

SUCCESS

This is important!

Communication

Customers

idea
Business
Marketing

STRATEGY

To Do List
1. So MANY THINGS!

Business Plan

WELCOME

Calculator





Desorallar estrategia

Desarrollar estrategia

Planificación de la campaña

Desarrollar estrategia

Planificación de la campaña

Ejecutar el Plan



*The Future Is Waiting...
If We Choose!*