

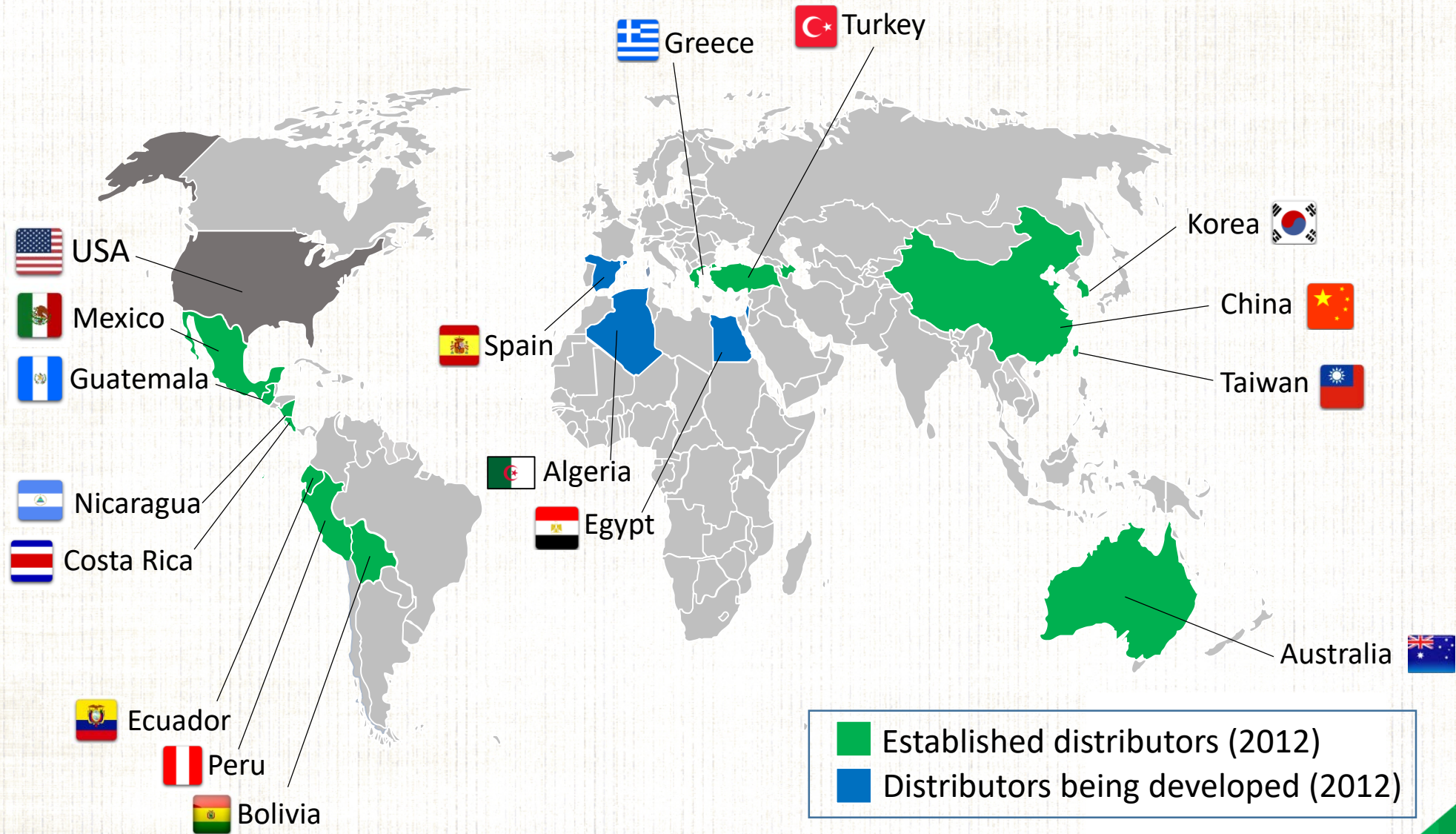


BHN Sales Update 2016

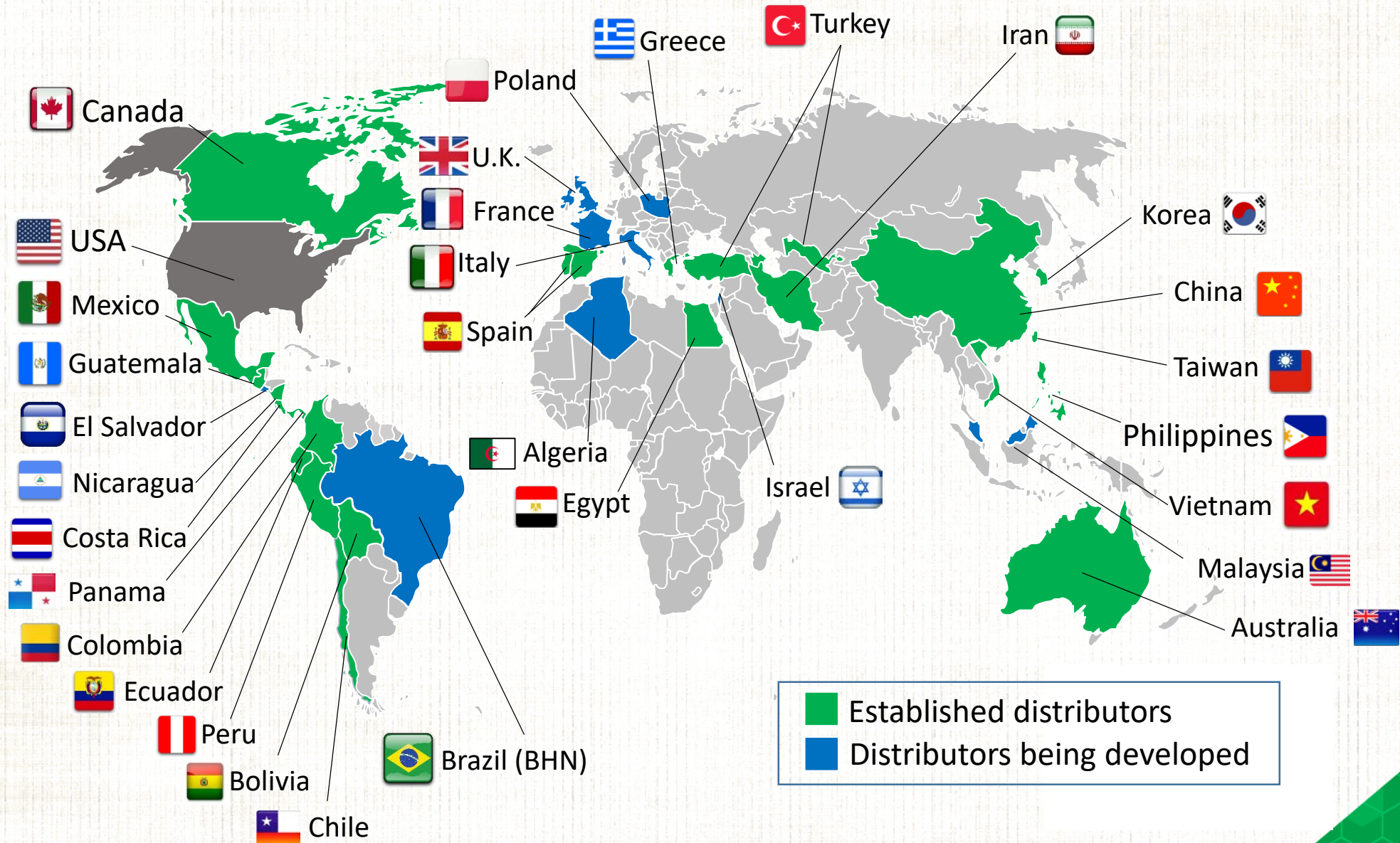
JUSTIN SMITH-Vice President of Sales



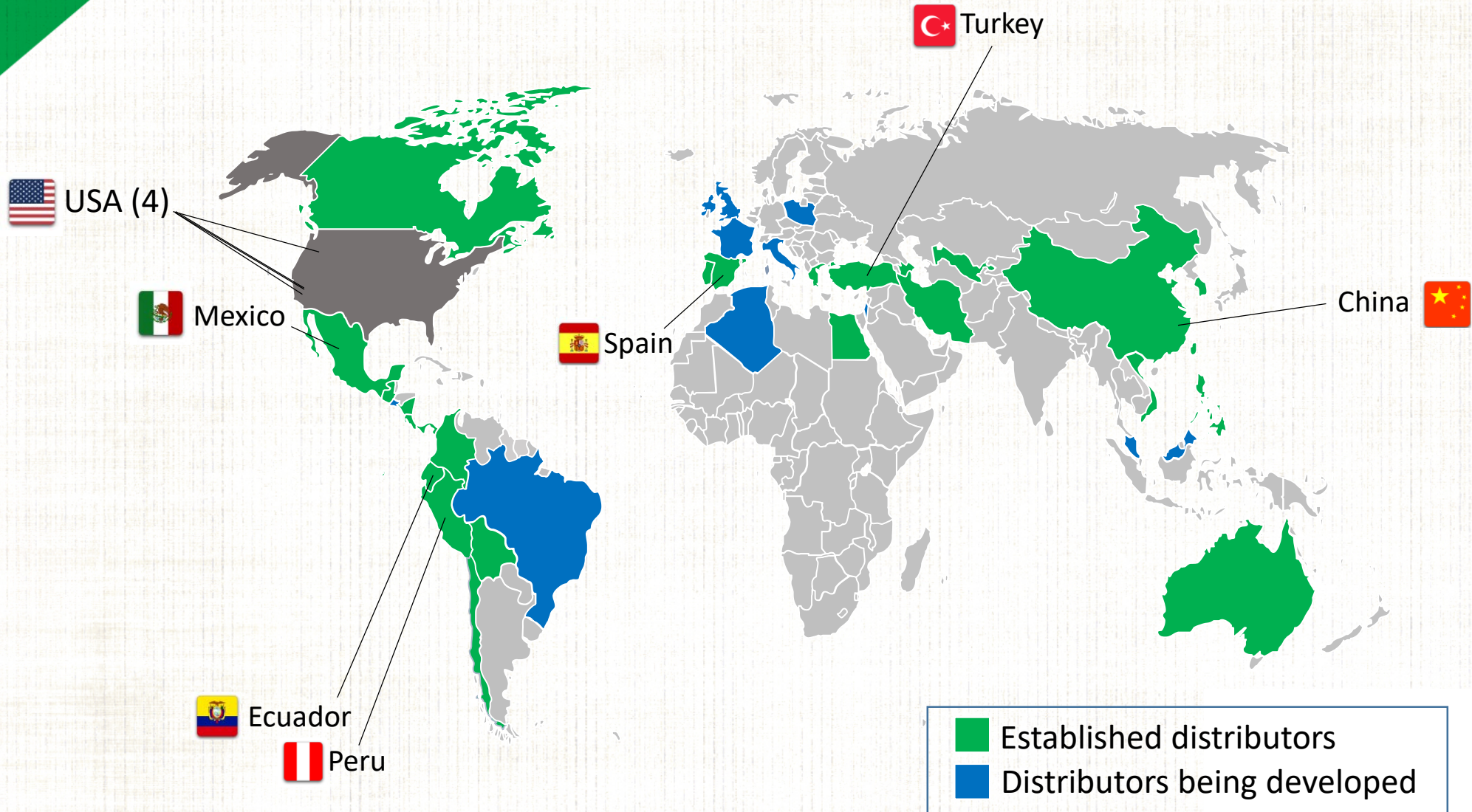
2012 BHN[®] Worldwide Presence



2016 BHN® Worldwide Presence



TOP 10 DISTRIBUTORS WORLDWIDE



HUMA GRO PRODUCTS

- New/Updated Products
 - VITOL, AN-20, PUR-CAL (No N)
 - SURF-MAX-surfactant
- Demo Farm for Huma Gro
- Name Changes
 - SUPER POTASSIUM for SUPER K
 - GOLDEN PRO for GOLDEN GRO
 - SOIL PRO for SOILMAX
- Organic Products
 - NITR-O 5.5
 - Other Nutrients to come (P, K, Mg, Ca, micros, etc.)

PUR CAL™ Secondary Macronutrient

Guaranteed Analysis

Calcium (Ca)	8.00%
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Derived From: Calcium Acetate.

Physical Properties:
Form: Liquid
Appearance: Clear to slightly hazy, light amber, strongly acidic, having a wintergreen type odor.
Weight: 10.85 lbs/gal, 1.30 kg/L
pH: 2.5 - 3.5

Caution: Keep out of reach of children. Harmful if swallowed. The vapors, mists and liquid may be irritating or corrosive to all tissues contacted. Inhalation of mists may cause severe irritation or burns to the entire respiratory tract.

Storage and Disposal: Keep product in original container. Do not transfer into food or drink containers. Triple rinse when empty for recycling. Always dispose of container in accordance with local, state, and/or federal regulations. Do not store this product below 50°F (10°C) or above 90°F (30°C).

Conditions of Sale: The information contained in this bulletin is believed to be accurate and reliable. Buyer and user acknowledge and assume all liability resulting from the use of this material. Follow directions carefully. Timing, method of application, weather, crop conditions, and other factors are beyond the control of the seller.

The Solution for Nitrogen-Free Calcium Nutrition in Plants
Huma Gro® PUR CAL™ complexed with Micro Carbon Technology® ensures maximum nitrogen-free calcium uptake and translocation within the plant. Calcium is a required nutrient for cellular strength & growth, plant health, and fruit development—which indirectly regulates the nitrogen-calcium nutrient balance.

Benefits of Use:

- Increase
- Increase
- Promote
- Reduce
- Enhance
- Promote
- Promote

Deficiency S:

- Weak st.
- Roots st
- Leaves st
- Leaf die
- LETTUC heart; B

Application: Contents are 20 parts water rate instruct.

METHC

Foliar band as

Foliar broadcast, wet spray

Soil banded or micro spray

Soil broadcast or furrow irrig

Power MICR TECI

1331 W. Houston Avenue, Gilbert, AZ 85233 | 800.961.1220 | Fax 602.66. Trademarks and registered trademarks.

SURF-MAX®

SOIL SURFACTANT FOR AGRICULTURAL CROPS

Guaranteed Analysis

Dipropylene Glycol Methyl Ether	90.00%
Inert Ingredients	10.00%

Derived from: Dipropylene Glycol Methyl Ether

DIRECTIONS FOR USE

- Shake well before use. • Designed to be applied by soil application to light sandy or sandy loam soils. • SURF-MAX® should be applied initially at preplant or at planting followed by smaller, monthly applications throughout the crop season (see method of application table). • Can be applied via irrigation systems in combination with compatible plant growth regulators, pesticides, or other liquid nutrients. • If compatibility is in question, jar test a small quantity. • After adding SURF-MAX® to solutions, apply immediately to the soil. • For maximum results, immediately incorporate liquids into the soil with proper irrigation. • Application timing, intervals and rates may vary according to individual crop requirement, stage of development, available moisture levels in the soil, and overall moisture status of the crop. • Applications can be made as often as every 15 to 20 days as needed. • Consult your local HUMA GRO® representative or other agricultural specialist for crop-specific recommendations. • Do not store this product below 50°F (10°C) or above 90°F (30°C).

METHOD OF APPLICATION

General application to soil through drip, center pivot, boom sprayer, or drench	INITIAL RATE SUSTAINABLE RATE
16-32 ounces per acre at pre-planting or soon after planting	8-12 ounces per acre monthly applications throughout the crop season.
Liquid fertilizer solutions, pesticide mixes (soil-applied)	Equivalent 16 ounces per acre
	8-12 ounces per acre

STORAGE AND DISPOSAL: Keep product in original container. Do not transfer into food or drink containers. Triple rinse when empty for recycling. Always dispose of container in accordance with local, state, and/or federal regulations.

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CAUTION: KEEP OUT OF REACH OF CHILDREN

A toxic, light brown liquid having no characteristic odor. The liquid and mists can be irritating to the eyes and possibly the skin. Inhalation of mists may be irritating to the entire respiratory tract. Ingestion of this product may cause gastrointestinal irritation, with cardiovascular and central nervous system effects.

CLASSIFICATION: MILD SKIN IRRITATION - HAZARD CATEGORY 3

SIGNAL WORD: WARNING

HAZARD STATEMENT: H314 - WARNING - causes mild skin irritation.

PRECAUTIONARY STATEMENT: P332+P313 If skin irritation occurs, get medical attention as advised.

9.97 lb per gallon @ 48° F.
1.04115 liters @ 20° C.
pH 3.3 - 4.0

275 gallons • Net Wt. 2,494.25 lb
1,041.15 liters • Net Wt. 1,131.18 kg
LOT# 12345678

HUMA GRO

Produced by
BIO HUMA NETICS, INC. © 2005-2016
1331 W. Houston Ave., Gilbert, AZ 85233 • 480.961.1220
www.HumaGro.com
HQ-970-93076184

Distributor Discount System

- Discount System
 - Annual Purchases Total \$
 - Annual % Growth over previous year
 - Available to Distributors with a signed contract

		Sales Volume Discount Chart											
		Base	\$-	\$500,000	\$1,000,000	\$1,500,000	\$2,000,000	\$2,500,000	\$3,000,000	\$3,500,000	\$4,000,000	\$4,500,000	\$5,000,000
% Growth	0%												
	10%												
	20%												
	30%												
	40%												
	50%												
	60%												
	70%												
	80%												
	90%												
	100%												
	110%												
	120%												
	130%												
	140%												
	150%												
	160%												
	170%												
	180%												
	190%												
200%													

IN FIELD ANALYSIS KIT

- SAP ANALYSIS
 - Nitrate-NO₃⁻
 - Sodium-Na⁺
 - Calcium-Ca²⁺
 - Potassium-K⁺
- Refractometer (Brix)
- EC/TDS/pH combo meter



MET
美可特

世界碳酶肥料之父

MICRO CARBON TECHNOLOGY
Delivering Nature's Science

优马 HUMA GRO 美国优马生物技术有限公司

Three bags of MET fertilizer are shown at the bottom, labeled with nutrient ratios: 32-8-17, 19-19-19, and 18-0-22.

THANK YOU!!!